



1958
On May 31, the first Pizza Hut restaurant opens in Wichita, Kansas, started by two college-aged brothers who borrowed \$600 from their mother.

1959
Pizza Hut is incorporated in Kansas and the first franchise unit opens in Topeka, Kansas.

1964
The basic freestanding design of Pizza Hut restaurants is adopted.

1966
Pizza Hut's first Home Office is built in Wichita, Kansas, to handle the business of the now 145 Pizza Hut restaurants.

1969
The familiar red roof is adopted for Pizza Hut restaurants.

1971
Pizza Hut becomes the #1 pizza restaurant chain in the world in both sales and number of restaurants.

1972
Pizza Hut Inc. is listed on the NYSE as PIZ. Restaurant #1000 opens in Wichita, Kansas. First international Pizza Hut restaurant opens in Costa Rica.

1976
100th international Pizza Hut restaurant opens in Australia, while the entire system reaches 2,000.

1977
Pizza Hut, Inc. stockholders overwhelmingly approve merger with PepsiCo, Inc.

1980
Pan Pizza is introduced in all Pizza Hut restaurants.

1984
BOOK IT®, the Pizza Hut U.S. national reading incentive program, is launched with 200,000 elementary schools involved.

1986
Pizza Hut celebrates the opening of its 5,000th restaurant, located in Dallas, Texas.

1988
Hand-Tossed Traditional Pizza is introduced throughout all Pizza Hut restaurants.

1989
Pizza Hut pizza is delivered to the White House. First Lady Barbara Bush throws a pizza party for 200 Washington D.C. children during a "Reading is Fundamental" reception.

1990
Pizza Hut delivers more than 1,340,000 pizzas to football fans during the Big Game. That's about 7,000 pies per minute.

1992
Pizza Hut sets up two mobile hot trailers in Florida City and Goulds, Florida, after Hurricane Andrew. Pizza Hut provides 120,000 free meals to victims who lost their home and relief volunteers.

1994
Pizza Hut becomes the first national chain to offer pizza delivery ordering from the internet.

1995
Pizza Hut launches Stuffed Crust Pizza, which immediately sets company sales records.



2000

In July, Pizza Hut makes history by being the first company to place its logo on the fuselage of the world's largest proton rocket.

2003

Pizza Hut launches future order capability.

2002

P'Zone® "the pizza that eats like a sandwich" is introduced.

2007

Pizza Hut offers online ordering at all of its 6,500 locations.

2009

Pizza Hut launches its iPhone ordering app, appears in iPhone commercial.

2013

Pizza Hut launches its 3 Cheese Stuffed Crust pizza. The first new permanent menu item in a decade.

2014

Pizza Hut reinvigorates its brand to "Flavor of Now."

2014

Pizza Hut begins selling slices at next generation locations in Nebraska and Rhode Island.

2015

Pizza Hut ranked top QSR brand on social media for its Twitter performance.



1997

Yum! becomes an independent company.

2001

Pizza Hut becomes the first company to deliver to space with a pizza delivery to the International Space Station.

2003

Pizza Hut launches WingStreet restaurants.

2008

Pizza Hut introduces restaurant-quality pastas.

2006

Pizza Hut launches Cheesy Bites Pizza, featuring 28 pullable, poppable, cheese-filled bites that form the perimeter of a large pizza.

2010

Pizza Hut introduces "\$10 Any," which wins many customers and serves as a jolt to the category.

2013

Pizza Hut launches exclusive Xbox 360 app. Gamers can now order Pizza Hut directly from the gaming console.

2014

Pizza Hut introduces a new, one-of-a-kind hand tossed crust.

2014

Pizza Hut becomes a global brand.

2014

Pizza Hut has 11 million fans on Facebook.

